

Order / Rev: 707275 - 5
Alt Order #: 06283949
Flight Dates: 08/18/12 - 08/31/12

Advertiser: Obama/D/President
Product Desc: OBAMA SCHED C
Estimate: 1617

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WTSP	08/20/12	08/31/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	:30	5	\$1,100.00	P-2	0.00	NM	10	\$11,000.00
10 NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/12		08/20/12	08/26/12	MTWTF--			5		\$1,100.00		0.00				
Week: 08/27/12		08/27/12	09/02/12	MTWTF--			5		\$1,100.00		0.00				
5	WTSP	08/20/12	08/31/12	M-F 4-5p Dr. Phil	CM	4-5p	MTWTF--	:30	5	\$800.00	P-2	0.00	NM	10	\$8,000.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/12		08/20/12	08/26/12	MTWTF--			5		\$800.00		0.00				
Week: 08/27/12		08/27/12	09/02/12	MTWTF--			5		\$800.00		0.00				
6	WTSP	08/20/12	08/31/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MTWTF--	:30	1	\$800.00	P-2	0.00	NM	2	\$1,600.00
10 NEWS-5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/12		08/20/12	08/26/12	MTWTF--			1		\$800.00		0.00				
Week: 08/27/12		08/27/12	09/02/12	MTWTF--			1		\$800.00		0.00				
7	WTSP	08/20/12	08/31/12	M-F 530-6p 10 News at 530p	CM	530-6p	MTWTF--	:30	1	\$800.00	P-2	0.00	NM	2	\$1,600.00
10 NEWS-530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/12		08/20/12	08/26/12	MTWTF--			1		\$800.00		0.00				
Week: 08/27/12		08/27/12	09/02/12	MTWTF--			1		\$800.00		0.00				
8	WTSP	08/20/12	08/31/12	M-F 6-7a 6-7a 10 News	CM	6-7a (6:00 AM-6:30 AM)	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	4	\$1,600.00
10 NEWS-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/12		08/20/12	08/26/12	MTWTF--			2		\$400.00		0.00				
Week: 08/27/12		08/27/12	09/02/12	MTWTF--			2		\$400.00		0.00				
9	WTSP	08/20/12	08/31/12	M-F 6-7a 6-7a 10 News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	4	\$1,600.00
10 NEWS-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/12		08/20/12	08/26/12	MTWTF--			2		\$400.00		0.00				
Week: 08/27/12		08/27/12	09/02/12	MTWTF--			2		\$400.00		0.00				
10	WTSP	08/20/12	08/31/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	10	\$4,000.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/12		08/20/12	08/26/12	MTWTF--			5		\$400.00		0.00				
Week: 08/27/12		08/27/12	09/02/12	MTWTF--			5		\$400.00		0.00				
12	WTSP	08/31/12	08/31/12	M-F 930-10a Millionaire Friday only	CM	930-10a	----F--	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/27/12		08/27/12	09/02/12	----F--			1		\$280.00		0.00				
E 13	WTSP	08/18/12	08/25/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
10 NEWS-NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	-----S-			1		\$700.00		0.00				
Week: 08/20/12		08/20/12	08/26/12	-----S-			1		\$700.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTSP	08/20/12-08/26/12		Sat 6-630p		Sat 6-630p	-----Sa--	:30		(\$700.00)		0.00	NM		
Credited [mg line 23]															
14	WTSP	08/18/12	08/25/12	Sat 7-730p Inside Edition	CM	7-730p	-----S-	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	-----S-			1		\$700.00		0.00				

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14	WTSP	08/18/12	08/25/12	Sat 7-730p Inside Edition	CM	7-730p	-----S-	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----S- 1 \$700.00 0.00 Week: 08/20/12 08/26/12 -----S- 1 \$700.00 0.00															
15	WTSP	08/18/12	08/25/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$320.00	P-2	0.00	NM	2	\$640.00
CBS THIS MORNING - SAT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----S- 1 \$320.00 0.00 Week: 08/20/12 08/26/12 -----S- 1 \$320.00 0.00															
16	WTSP	08/19/12	08/26/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
10 NEWS-11P SU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----S 1 \$2,000.00 0.00 Week: 08/20/12 08/26/12 -----S 1 \$2,000.00 0.00															
17	WTSP	08/19/12	08/26/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
10 NEWS-SU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----S 1 \$700.00 0.00 Week: 08/20/12 08/26/12 -----S 1 \$700.00 0.00															
18	WTSP	08/23/12	08/30/12	Thu Prime C Person of Interest	CM	Thu 10-11p	---T---	:30	1	\$11,000.00	P-2	0.00	NM	1	\$11,000.00
THE MENTALIST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ---T--- 1 \$11,000.00 0.00 Week: 08/27/12 09/02/12 ---T--- 1 \$11,000.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 WTSP 08/27/12-09/02/12 Thu Prime C Thu 10-11p ---Th----- :30 \$11,000.00 0.00 NM Credited [MG LINE 22]															
19	WTSP	08/20/12	08/24/12	M-F 930-10a Millionaire M, W, F/Paid T, Th	CM	930-10a	M-W-F--	:30	5	\$280.00	P-2	0.00	NM	5	\$1,400.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 M-W-F-- 5 \$280.00 0.00															
20	WTSP	08/27/12	08/30/12	M-F 9-930a 10 News, 9aM 10 News, 9am	CM	9-9:30A	MTWT---	:30	4	\$280.00	P-3	0.00	NM	4	\$1,120.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 MTWT--- 4 \$280.00 0.00															
21	WTSP	08/20/12	08/31/12	10 News Special 10 News Special	CM	10 News Special	MTWTFSS	:30	2	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 MTWTF-- 2 \$1,200.00 0.00 Week: 08/27/12 09/02/12 MT-T--- 2 \$1,200.00 0.00															
E 22	WTSP	08/27/12	08/27/12	Mon Prime A Met Mother/Big Bang Theory	CM	Mon 8-9p	M-----	:30	1	\$11,000.00	P-2	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 M----- 1 \$11,000.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTSP 08/27/12-09/02/12 Mon Prime A Mon 8-9p M----- :30 \$11,000.00 0.00 NM Credited															
23	WTSP	08/28/12	08/28/12	7-730p Inside Edition	CM	7-730p	-T-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 -T----- 1 \$700.00 0.00															
N24	WTSP	08/31/12	08/31/12		CM	Fri 10-11p	----F--	:30	1	\$5,500.00	P-3	0.00	NM	1	\$5,500.00

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fri Prime C Blue Bloods <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 ----F-- 1 \$5,500.00 0.00															
N25	WTSP	08/31/12	08/31/12	Fri Prime A Undercover Boss	CM	Fri 8-9p	----F--	:30	1	\$5,500.00	P-3	0.00	NM	1	\$5,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 ----F-- 1 \$5,500.00 0.00															
N26	WTSP	08/31/12	08/31/12	730-8p Millionaire	CM	730-8p	----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 ----F-- 1 \$1,200.00 0.00															
													Totals	87	\$92,640.00